

## TEXTING WHILE DRIVING:

# SENDING THE WRONG MESSAGE?

## {NATIONWIDE SURVEY}

### New Survey of Teens Shows Parents Are Sending the Wrong Message Regarding Texting While Driving

Motor vehicle crashes are the leading cause of death for 14-18 year olds in the United States. In 2013, 2,614 teen drivers were involved in fatal crashes and an estimated 130,000 more were injured according to the National Highway Traffic Safety Administration.

There are enormous risks associated with driving. Driver inexperience is the main cause of teen crashes. It's a fact that all new drivers – even straight-A students and “good kids” – are likelier than experienced drivers to be involved in a fatal crash. Teens are more likely than older drivers to underestimate dangerous situations or not be able to recognize hazardous situations.

A new nationwide survey offers surprising attitudes and observations into the impact parental driving behaviors can have on teen driving behaviors. The survey released by Driving-Tests.org, a leading online driver education provider, reveals that parents need to set a positive example while they drive and understand the tremendous positive and negative impact their driving habits can have on their teen.

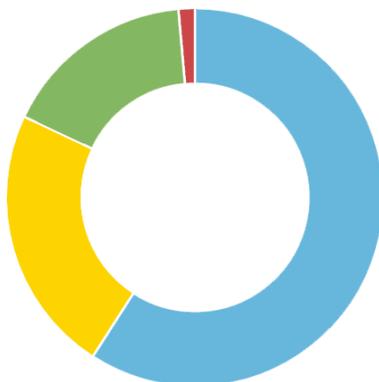
### SURVEY METHODS:

An online survey of teenagers in the learning to drive process was completed by 2,000 participants in September 2015.



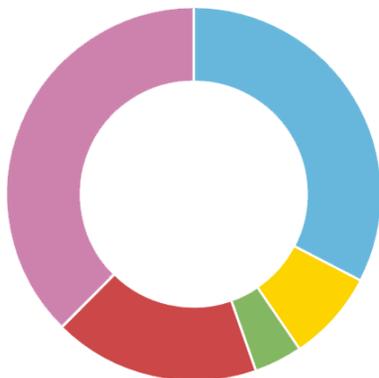
A NEW NATIONWIDE SURVEY BY DRIVING-TESTS.ORG REVEALS ATTITUDES, BEHAVIORS AND OBSERVATIONS FROM TEENS WHO ARE IN THE LEARNING TO DRIVE PROCESS.

## HOW MUCH DRIVING INFO DO TEENS GET FROM OBSERVING THEIR PARENTS' DRIVING BEHAVIOR?



- 59.1%** - Paid attention to how their parents drive
- 22.9%** - Learned everything from how their parents drive
- 16.6%** - Didn't learning anything from how their parents drive
- 1.4%** - Only learned a small amount from how their parents drive

## HOW MANY TIMES HAVE TEENS WITNESSED THEIR PARENTS TEXTING WHILE DRIVING?

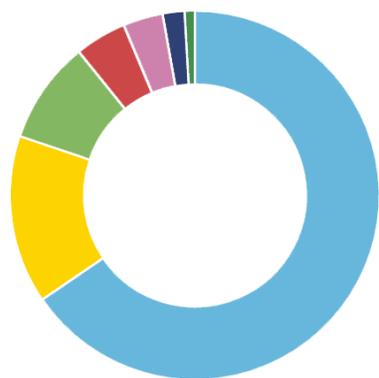


**62.9%** Total parents texting while driving with teens in the car

- 32.9%** - Many times per day
- 7.9%** - One time per day
- 4.2%** - One time per week
- 17.9%** - Occasionally

**37.1%** Never

## WHAT DO TEENS THINK IS THE WORST DRIVING HABIT FACING TEENAGERS TODAY?



- 65.4%** - Texting
- 14.7%** - Talking on their cell phone
- 9.0%** - Driving under the influence
- 4.5%** - Listening to music
- 3.5%** - Drowsy driving
- 1.9%** - Eating while driving
- 0.9%** - All of the above

## ABOUT DRIVING-TESTS.ORG

A leading online educational learning site for permit test preparation and new driver education, Driving-Tests.org provides free permit practice test services to empower US learner drivers in all 50 states as they prepare for their DMV exams. Each practice test is state specific, based on the current year's official Driver's Manual, and includes a separate section on Signs and Road Situations, so every learner driver can be sure they are receiving the most up-to-date test questions. Since 2010, Driving-Tests.org has issued over 12 million practice permit tests.

